

LONE STAR
MARBLE

KAYALAR
MOTORS



TURKISH
AIRLINES

Turf
On

"Turn The Game On"

Advertising & Sponsorship Opportunities

Be Seen. Be Remembered.
Be Part of the Game.

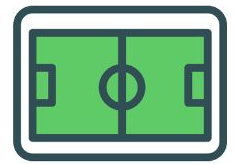


Houston, Texas – USA
2026

Prepared by: ur Acar



Be a Part of It!

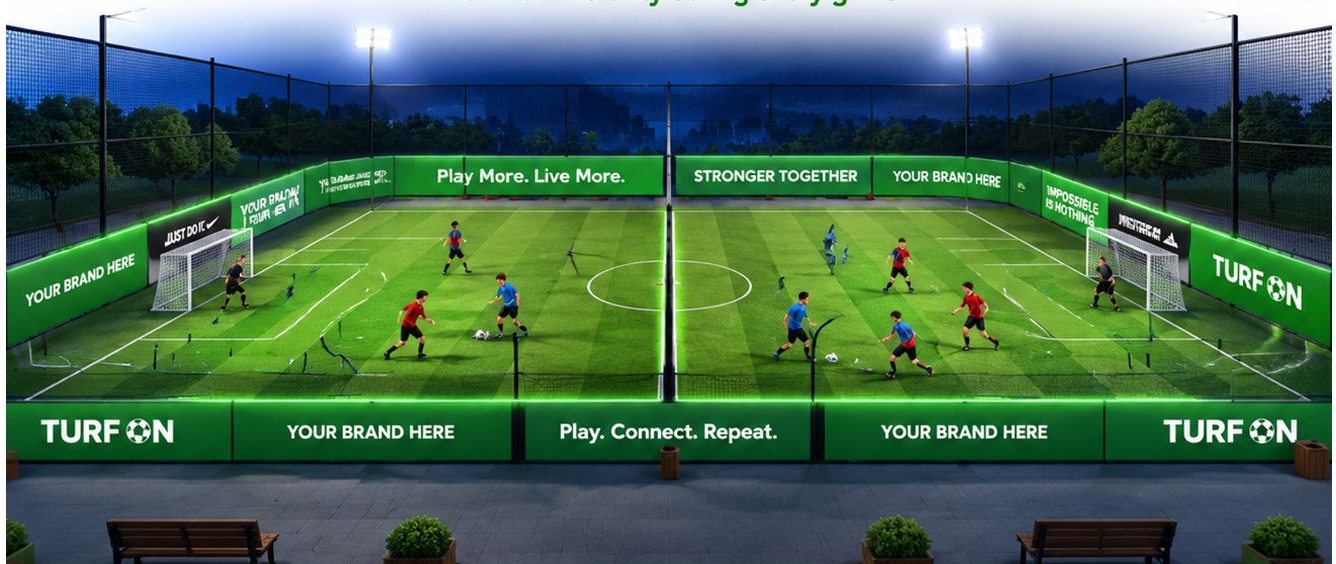


REAL STADIUM FEEL.
REAL VISIBILITY.
REAL RESULTS.

TURF ON creates a stadium-style advertising environment where brands stay visible throughout the entire game.

STADIUM-STYLE ADVERTISING EXPERIENCE

Eye-level banners surrounding the field for
maximum visibility during every game.



WHY IT WORKS

- Continuous visual exposure
- High attention environment
- Players stay 60–90 minutes
- Repeated weekly audience

AUDIENCE PROFILE

- Ages 14–40
- Active & Social
- Local Community & Families
- Sports-Focused Consumers



YOUR BRAND IS SEEN DURING HIGH-ATTENTION MOMENTS –
NOT IGNORED LIKE TRADITIONAL ADS.





EVERY PLAY. EVERY MOVEMENT. EVERY MOMENT.

YOUR BRAND STAYS IN SIGHT.

REAL STADIUM FEEL.
REAL VISIBILITY.
REAL RESULTS.

TURF ON creates a stadium-style advertising environment where brands stay visible throughout the entire game.

ADVERTISING LAYOUT OVERVIEW

Strategically placed banner zones surround each field at eye level for **maximum brand visibility**.



- GOAL BANNER ZONE (20m)**
Behind the goals
- SIDE BANNER ZONE (40m)**
Along the long sides
- NO ADVERTISING AREA**
Center divider (between fields)

BACK FIELD (INNER FIELD)



8 GOAL BANNERS
(20m total)



8 SIDE BANNERS
(40m total)

16 BANNERS PER FIELD
(5m UNITS)

ROAD FIELD (ROAD SIDE)



8 GOAL BANNERS
(20m total)



8 SIDE BANNERS
(40m total)

16 BANNERS PER FIELD
(5m UNITS)

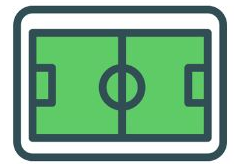


**TOTAL AVAILABLE
BANNER UNITS**

32 BANNERS TOTAL
(5m UNITS)



Be a Part of It!



EVERY PLAY. EVERY MOVEMENT. EVERY MOMENT.

YOUR BRAND STAYS IN SIGHT.

REAL STADIUM FEEL.
REAL VISIBILITY.
REAL RESULTS.

TURF ON creates a stadium-style advertising environment where brands stay visible throughout the entire game.

TURF ON – REAL VISIBILITY. REAL RESULTS.

All banners are placed at **eye level** for **maximum brand exposure** throughout the game.



5-METER BANNER UNIT SYSTEM

Our field is divided into **5-meter banner units**, giving businesses the flexibility to choose the visibility that fits their goals and budget.

BANNER UNIT EXAMPLE – GOAL SIDE



EXAMPLE – CHOOSE YOUR EXPOSURE

1 UNIT (5m)



Perfect for small businesses or local visibility.

2 UNITS (10m)



Increased exposure and brand presence.

4 UNITS (20m)



Dominant the goal side with maximum impact.

HOW IT WORKS

- Each banner unit = 5 meters wide
- Placed at eye level (60cm height)
- Continuous placement along goal sides

FLEXIBLE OPTIONS

- Buy 1 unit or multiple units
- Adjacency increases visibility
- Premium positions behind goals



32 TOTAL AVAILABLE BANNER UNITS
16 units per field | 32 units total





EVERY PLAY. EVERY MOVEMENT. EVERY MOMENT.

YOUR BRAND STAYS IN SIGHT.

REAL STADIUM FEEL.
REAL VISIBILITY.
REAL RESULTS.

SPONSORSHIP PACKAGES

FLEXIBLE OPTIONS. PREMIUM VISIBILITY. REAL RESULTS.

Choose the package that fits your brand's goals and visibility needs.

All sponsorships are paid annually (upfront).

GOLD SPONSOR

PREMIUM PLACEMENT PACKAGE

\$5,000 /YEAR

2 GOAL BANNER UNITS per field
1 SIDE BANNER UNIT per field

TOTAL: 6 PREMIUM BANNER PLACEMENTS

INCLUDES:

- Website & App sponsor placement
- Social media shoutouts
- "Founding Sponsor" recognition

VIP ACCESS
2 PLAYERS
 Unlimited free play for 1 year

RENEWAL ADVANTAGE (EXCLUSIVE)
 Year 2 → \$1,000 | Year 3 → \$1,000
 Locked pricing for up to 3 years total

SILVER SPONSOR

HIGH VISIBILITY PACKAGE

\$3,000 /YEAR

SIDE BANNER UNITS ONLY per field

TOTAL: 4 BANNER PLACEMENTS

INCLUDES:

- Website & App visibility
- Social media mentions

VIP ACCESS
1 PLAYER
 Unlimited free play

BRONZE SPONSOR

DIGITAL PRESENCE PACKAGE

\$500 /YEAR

NO PHYSICAL BANNERS (DIGITAL ONLY)

INCLUDES:

- Website listing
- App exposure
- Social media visibility

VIP ACCESS
1 PLAYER
 Unlimited free play

TRAINING VEST SPONSOR

ON-FIELD BRAND EXPOSURE

\$1,500 /YEAR

LOGO PLACEMENT ON ALL TRAINING VESTS
 Visible during every match

INCLUDES:

- Website & app placement
- Social media mentions

VIP ACCESS
1 PLAYER
 Unlimited free play

BANNER PLACEMENT REFERENCE



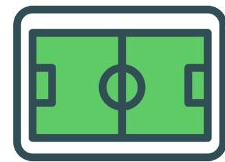
WHY SPONSOR TURF ON?

- MAXIMUM VISIBILITY**
 Eye-level exposure throughout every game
- STRONG COMMUNITY ENGAGEMENT**
 Be seen by players, families and hundreds of visitors
- BRAND GROWTH**
 Increase recognition and build long-term brand value
- FLEXIBLE OPTIONS**
 Packages for every budget and goal



LIMITED SPONSORSHIP INVENTORY — FIRST SPONSORS RECEIVE PRIORITY PLACEMENT





EVERY PLAY. EVERY MOVEMENT. EVERY MOMENT.

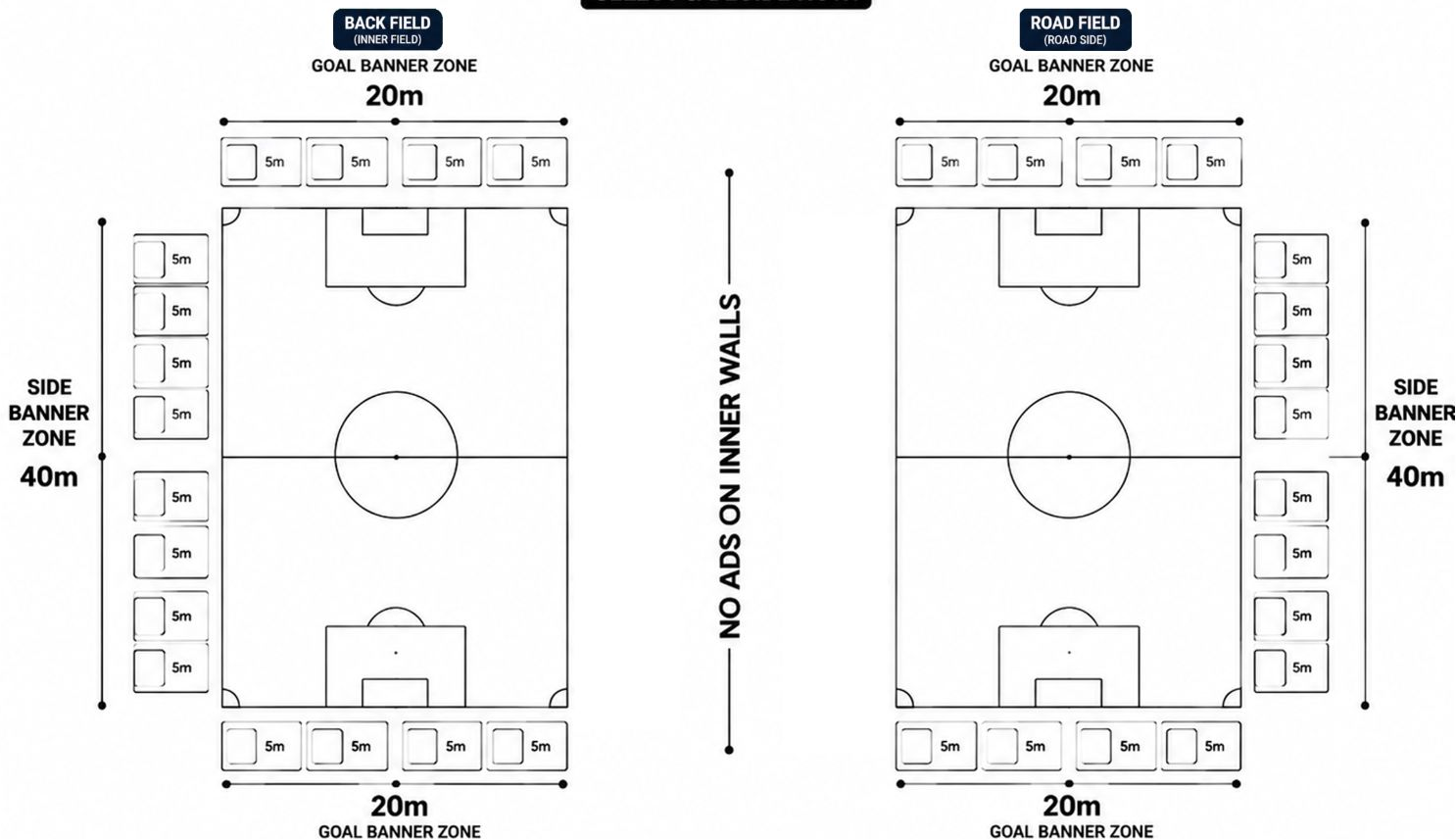
YOUR BRAND STAYS IN SIGHT.

REAL STADIUM FEEL.
REAL VISIBILITY.
REAL RESULTS.

CHOOSE YOUR BANNER POSITIONS

SELECT THE **5M UNITS** YOU WANT TO SPONSOR

SELECT & DECIDE NOW!



1. CHECK THE 5M UNITS
YOU WANT TO SPONSOR



2. WE WILL FILL THEM IN
ON YOUR FIELD



3. LOCK YOUR SPOTS
AND GET SEEN!



EYE-LEVEL VISIBILITY. REAL EXPOSURE. REAL RESULTS.



"Turn The Game On"

BECOME A TURF ON SPONSOR



REAL STADIUM FEEL.
REAL VISIBILITY.
REAL RESULTS.

Position your brand where attention is highest —
on the field, in the game, and **in front of**
a highly engaged audience.

WHY TURF ON?



EYE-LEVEL VISIBILITY

During every match



REPEATED EXPOSURE

Weekly games, lasting impact



STRONG COMMUNITY

Engaged players, families
and local supporters



PREMIUM EXPERIENCE

Stadium-style environment
that elevates your brand



LIMITED OPPORTUNITY



32

BANNER UNITS AVAILABLE

Total across both fields



PRIORITY PLACEMENT

First sponsors receive
the best locations



PREMIUM POSITIONS

Goal areas are limited
and in high demand



SECURE YOUR SPOT

Join the first group of brands to be
featured at **TURF ON** and lock in
long-term visibility.

LET'S PARTNER!



+1 (832) 773-4841



turfonsoccer@gmail.com



www.turfonsoccer.com



SCAN TO CONNECT



YOU'RE NOT JUST ADVERTISING — YOU'RE BECOMING PART OF THE GAME.



TURF ON SOCCER FIELDS

11523 Bammel North Houston Rd
Houston, TX 77066

Get directions →

